LONGHORN
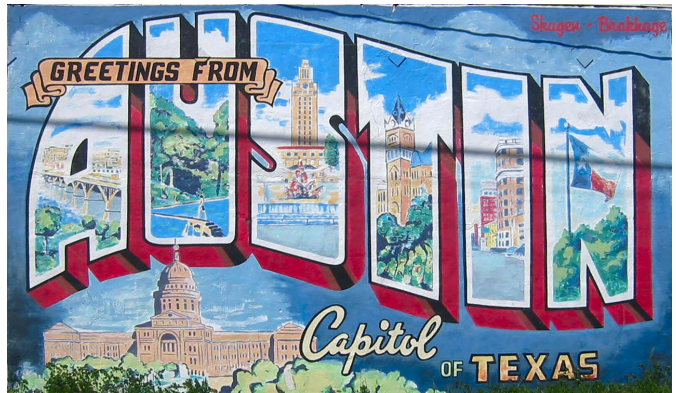**PHP CONFERENCE**

2018 Sponsorship Prospectus

April 19th - 21st, 2018

Austin, TX

University of Texas Commons Learning Center

Summary

Longhorn PHP is a new regional PHP conference coming to Austin in 2018. We recognize that a great conference requires the help of great sponsors, and we have prepared this prospectus to show why and how your company can get involved with Longhorn PHP. If you are hiring, or if you provide goods and services for the industry, you will find Longhorn PHP to be a cost-effective and valuable way to promote your company and participate in the PHP community.

Conference Overview

Longhorn PHP will take place over three days: Thursday, April 19 through Saturday, April 21, 2018. The conference will be held at the Commons Learning Center in Austin, Texas. It will consist of two main conference days with multiple tracks of short educational talks, preceded by one day of half and full-day workshops.

Organization

The conference is being planned by Longhorn PHP, LLC, which consists of members and organizers of the Austin PHP Meetup group. The company was created for the sole purpose of producing the Longhorn PHP conference.

Audience

Longhorn PHP's attendance will primarily consist of PHP developers and other web development professionals from Texas and surrounding states. Conference speakers will include well-known industry experts from across the country.

History

Longhorn PHP is inspired by Lone Star PHP, a popular regional conference held in Dallas for seven years until 2017.

Sponsorship Tiers

We have a variety of sponsorship opportunities available with a wide range of prices and corresponding benefits. The table below is an overview of the main sponsorship tiers. See following pages for more details, including a $50 Community tier.

	Bronze $300	Silver $1,000	Gold $2,000	Platinum $3,000	Diamond* $5,000
Social media announcement	✔	✔	✔	✔	✔
Branded ticket discount codes	1	2	3	5	6
Logo on website sponsors page	✔	✔	✔	✔	✔
Table space		shared	dedicated	dedicated	dedicated
Logo on website home page		✔	✔	✔	✔
Add items to raffle for attendees	1 item	✔	✔	✔	✔
Full 3-day conference tickets		1	2	3	4
Inclusion in Sponsor Bingo game			✔	✔	✔
Logo on entry signage			✔	✔	✔
Logo on badges				✔	✔
Logo in pre & post conference emails to attendees				✔	✔
Exclusive event sponsorship				✔	
Speaker slot, branded main room, dedicated post-conference email to attendees**					✔

* Only one slot available!
** The sponsored presentation must be on-topic and approved by Longhorn PHP. The sponsor must cover travel and hotel costs for their speaker.

Events & Add-ons

Event Sponsorships

Event sponsorships give you the opportunity to attach your organization's name to a conference event or meal. These sponsorships are available on a first-come, first-serve basis to the Platinum tier only, or as a substitute to room naming rights for the Diamond tier. Available events include, but are not limited to:

- After-parties (two slots; Friday or Saturday)
- Lunches (two slots; Friday or Saturday)
- Coffee / beverage service (both days)
- Snacks (both days)

Add-on Sponsorships

These add-ons are available to sponsors at one of the main tiers.

Logo on lanyard	$300	*(1 available)*
Item in bag	$400	*(min. Silver tier; you buy items & ship to us, we need to approve)*
Speaker dinner	Let's talk!	

Sponsorship Details

Community Sponsorship - $50

If you are a PHP community project, podcast, or organization, you can sponsor at this tier to be included on the sponsors page of the conference website. We'll also have a space at the conference for you to share stickers or other swag alongside other Community Sponsors!

Attendee Privacy

We take the privacy of our attendees seriously. You may encourage attendees to provide contact info at your table space (especially in exchange for swag!), but we will not provide attendee contact info directly to sponsors at any tier. The Diamond level post-conference email will be sent from Longhorn PHP.

Sponsor Bingo

Sponsor Bingo, available to the Gold tier and above, is a simple bingo-style game that encourages attendees to visit sponsors at their tables. A game board with sponsor logos will be included in every conference bag.

Have an idea?

If you have a suggestion for another sponsorship opportunity, feel free to reach out to us directly!

Contact Us

For more information, contact us or find us online:

✉ info@longhornphp.com

📞 (210) 338-0405 (Ian Littman)

💻 longhornphp.com

🐦 twitter.com/longhornphp

f facebook.com/longhornconference

The Longhorn PHP Planning Team

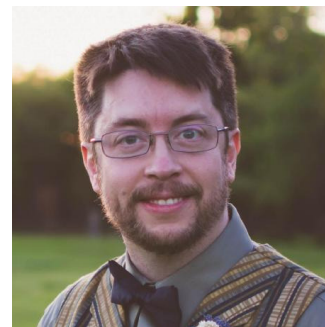Blake Gardner   Daniel Abernathy   Ian Littman   Logan Lindquist

Find us on Github:

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